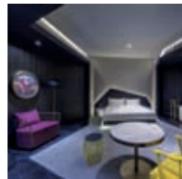


BOB MAGAZINE

INTERNATIONAL MAGAZINE OF SPACE DESIGN
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The VUE Hotel brand exemplifies the new wave of locally-rooted boutique hospitality experiences, a global cultural phenomenon now finding roots in China. 'VUE' in French means 'view' or 'a way to see' and -VUE Hotel-...

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BOB Project - MONDRIAN DOHA

A wonderful story unfolds around every turn in this contemporary classic hotel, whose iconic building is designed by SWA architects. The <Mondrian Doha> in Qatar is a five-star destination designed by Marcel Wanders and operated by the global hospitality company SBE, drawing on local knowledge and

exhibiting innovative materials and techniques. Each space possesses its own identity, allowing guests to form a collection of stories woven with a main theme that runs throughout. Marcel Wanders' signature style spans from the hotel's lobby and restaurants to its royal penthouses, VIP units, suites, premium

and standard rooms. Bespoke designs reflect local patterns, Arabic writing and historic souks. Giant columns with golden eggs, a 'tree of life' made of flowers, falcon video art, ornate stained glass and intricate mosaic tiling add to this most luxurious and holistic hotel experience.

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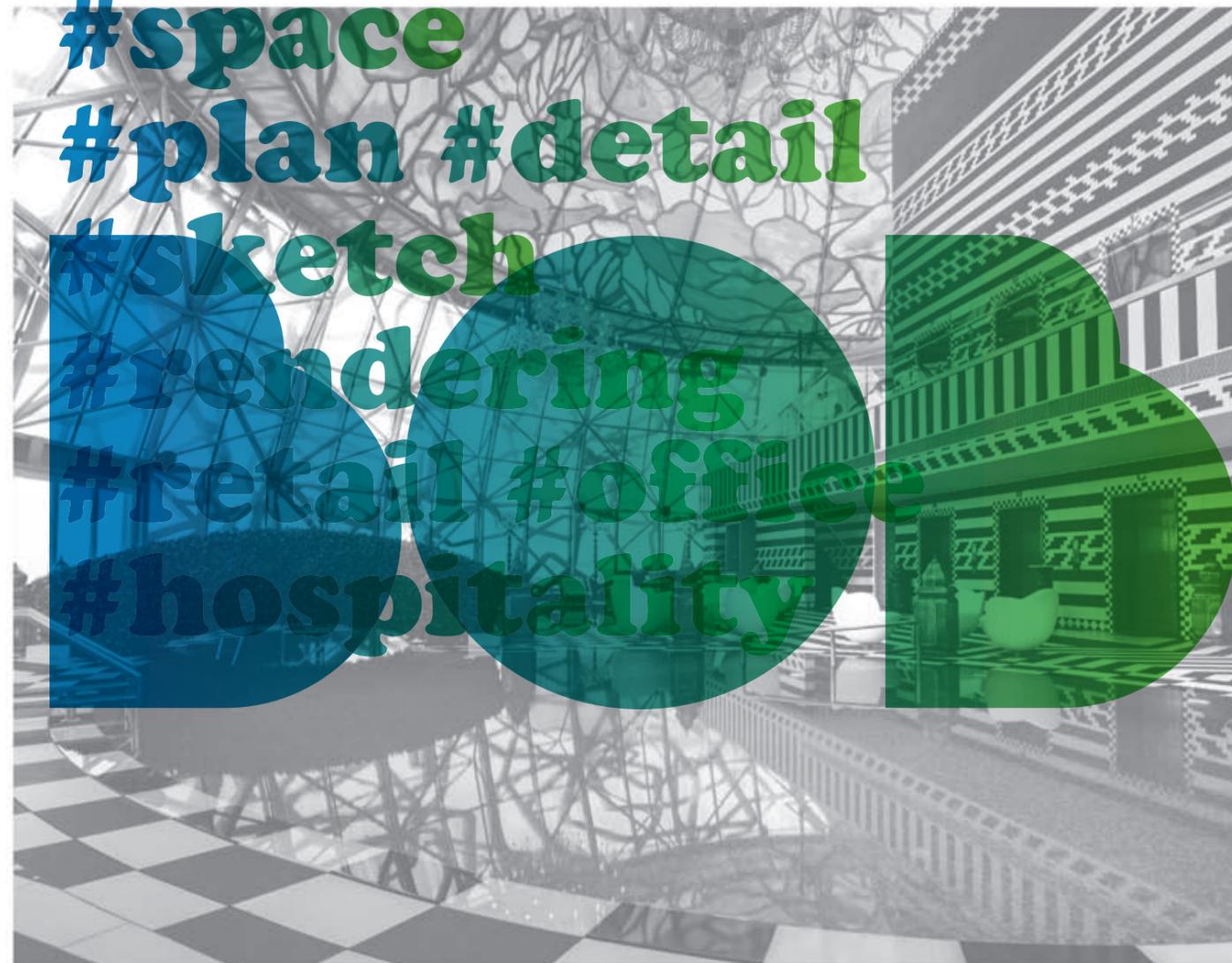
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#space #plan #detail #sketch #rendering #retail #office #hospitality



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